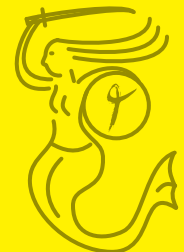


## CONFERENCE

## DATE / LOCATION

**HARM REDUCTION - COMING OF AGE.** 18th International Conference on the Reduction of Drug Related Harm

May 13-17th 2007  
GROMADA  
Conference Centre  
Warsaw, Poland



## HOST



**The Conference Consortium, Cranstoun Drug Services, and the International Harm Reduction Association (IHRA)**

## TARGET

This annual international conference is a key forum for the dissemination of harm reduction ideas and practice, attended by over 1,000 people from over 60 countries. It brings together frontline workers, researchers, policy makers, members of governments, officials from law enforcement, the judiciary, criminal justice workers, UN officials, CEO's and other members of national and international NGO's, together with members of drug user organisations.

The conference comprises a wide range of events including plenary sessions, major sessions, symposia, workshops, training events, a film festival, poster exhibitions, exhibition area, satellite sessions and an events area. It has high profile opening and closing ceremonies, an annual awards event and a conference party.

**About IHRA:** IHRA combines a public health and human rights based approach to prevention and treatment of problematic drug use and to users' needs. It builds strategic alliances and partnerships with national and international organizations, supports the engagement of people affected by drugs and alcohol, promotes the human rights of affected populations and counters their marginalization and stigmatization. IHRA involves affected populations through helping establish drug user organizations and linking them with local, national and international policy makers and services.

Members and beneficiaries are policy makers, practitioners, communities and drug users throughout the world. IHRA has 900 members in 60 countries, and three associated harm reduction networks in Asia, Central and Eastern Europe, and Latin America. Its Board has members from Australia, Brazil, Canada, India, Italy, Lithuania, the Netherlands and the UK.

PACKAGE	PRICE
Principle Sponsorship	£ 35,000
Film Festival Sponsor	£ 25,000
General Sponsor	£ 20,000
Reception Sponsor	£ 12,000
Internet Cafe Sponsorship	£ 9,000
Coffee Break / Lunch Sponsorship	£ 9,000
Art Exhibition Sponsor	£ 9,000
Exhibition Space / Insert Combo	£ 2,250
Exhibition Space	£ 1,800
Insert	£ 600
Email Campaign	POA
Ad in Conference Magazine	POA

## Principle Sponsorship £ 35,000

- Sponsor logo (mono) prominently, identifying you as the principle sponsor of the event, on all advertising taken and all press notices sent out relating to the event.
- Exclusive Sponsor Logo (colour) on the panels flanking the conference stage as “Principle sponsor”.
- Company information included in targeted email campaign to promote the conference.
- Company information included in email confirmation and updates to conference delegates.
- Exclusive Sponsor Logo (colour) on the front of the conference pack distributed to all delegates, speakers and guests on arrival.
- Sponsors logo on the conference website, with hyperlink to your company website.
- Corporate material distributed to the delegates, speakers and press on arrival via inclusion in the conference pack.
- Three complimentary passes to attend conference.
- Exhibition space (prime location), table, chairs and power provided plus two exhibition stand staff passes (refreshments and lunch included).
- Opportunity to offer give aways (to be supplied by the Sponsor) in the main auditorium.
- Full page advert in conference magazine.

Our Marketing and Events Consultants will be happy to discuss any other bespoke requirements that you may have. Please call Sue Kucuk +44 (0) 208 987 6021.

## Film Festival Sponsor

£ 25,000

- Placing your logo on a banner displayed outside the cinema as “Sponsored by”.
- Sponsorship and presentation of the ‘Best Film’ in the festival.
- Acknowledgement, logo and corporate material distributed to the delegates, speakers and press on arrival via inclusion in the conference pack.
- Company information included in targeted email campaign to promote the conference.
- Company information included in email confirmation and updates to conference delegates.
- Two delegate passes to attend the conference (lunch and refreshments included).
- Logo on the conference Website with hyperlink to your company website.
- Opportunity to distribute materials (to be supplied by the Sponsor) throughout the festival.
- Exhibition space (prime location), table, chairs and power provided plus two exhibition stand staff passes (lunch and refreshments included).
- Half page advert in conference magazine.

## General Sponsor

£ 20,000

- Standard size sponsor logo on advertising sent out relating to the event.
- Company information included in targeted email campaign to promote the conference.
- Company information included in email confirmation and updates to conference delegates.
- Acknowledgement, logo and corporate material distributed to the delegates, speakers and press on arrival via inclusion in the conference pack.
- Two delegate passes to attend the conference (refreshments, lunch and reception included).
- Logo on the conference website with hyperlink to your company website.
- Exhibition space (prime location), table, chairs and power provided plus two exhibition stand staff passes (lunch and refreshments included).
- Half page advert in conference magazine.

## Reception Sponsor

£ 12,000

- Acknowledgement, logo and corporate material distributed to the delegates, speakers and press on arrival via inclusion in the conference pack.
- Company information included in email confirmation and updates to conference delegates.
- Two delegate passes to attend the conference (lunch and refreshments included).
- Logo on the conference Website with hyperlink to your company website.
- You will have the opportunity to brand the conference coffee break/lunch break areas in an appropriate manner, agreed in advance with the organisers
- Half page advert in conference magazine.

## Internet Cafe Sponsorship

£ 9,000

- Placing your logo on a banner displayed in the Internet Cafe as "Sponsored by".
- Acknowledgement, logo and corporate material distributed to the delegates, speakers and press on arrival via inclusion in the conference pack.
- Company information included in email confirmation and updates to conference delegates.
- Two delegate passes to attend the conference (lunch and refreshments included).
- Logo on the conference Website with hyperlink to your company website.
- Opportunity to distribute materials (to be supplied by the Sponsor) in the Internet Cafe.
- Exhibition space (prime location), table, chairs and power provided plus two exhibition stand staff passes (lunch and refreshments included).
- Half page advert in conference magazine.

## Coffee Break / Lunch Sponsorship

£ 9,000

- Acknowledgement, logo and corporate material distributed to the delegates, speakers and press on arrival via inclusion in the conference pack.
- Company information included in email confirmation and updates to conference delegates.
- Two delegate passes to attend the conference (lunch and refreshments included).
- Logo on the conference Website with hyperlink to your company website.
- You will have the opportunity to brand the conference coffee break/lunch break areas in an appropriate manner, agreed in advance with the organisers
- Exhibition space (prime location), table, chairs and power provided plus two exhibition stand staff passes ((lunch and refreshments included).
- Half page advert in conference magazine.

## Art Exhibition Sponsor £ 9,000

- Acknowledgement, logo and corporate material distributed to the delegates, speakers and press on arrival via inclusion in the conference pack.
- Company information included in email confirmation and updates to conference delegates.
- Two delegate passes to attend the conference (lunch and refreshments included).
- Logo on the conference Website with hyperlink to your company website.
- You will have the opportunity to brand the conference Art Exhibition in an appropriate manner, agreed in advance with the organisers.
- Exhibition space (prime location), table, chairs and power provided plus two exhibition stand staff passes ((lunch and refreshments included).
- Half page advert in conference magazine.

## Exhibition Space & Insert Combo £ 2,250

- Exhibition space plus two exhibition stand staff passes (lunch and refreshments included).
- Logo and corporate material (A5 max) distributed to the delegates, speakers and press on arrival via inclusion in the conference pack.

## Exhibition Space £ 1,800

- Acknowledgement and logo in conference reader/abstract book.
- Exhibition space (3X2M) plus two exhibition stand staff passes (lunch and refreshments included).

## Insert £ 600

- Logo and corporate material (A5 max) distributed to the delegates, speakers and press on arrival via inclusion in the conference pack.

## Email Campaign POA

## Ad in Conference Magazine POA

All prices are exclusive of VAT.

If you require additional accommodation then Weave Consulting will be happy to book your requirements. For further information please contact **Sue Kucuk + 44 (0) 208 987 6021**.

[www.weaveconsulting.com](http://www.weaveconsulting.com)



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